



JOB TITLE: Scientific Trainer & Brand Specialist

A **Scientific Trainer & Brand Specialist** focuses on developing scientific-based teaching materials and conducting effective educational training programs for both the sales force and the distribution channel.

RESPONSIBILITIES

- Development and adaptation of datasheets and medical-scientific training materials.
- Initiate & conduct activities aimed to assist the sales force and customers in promoting the company's brand.
- Assist the Regulatory Pharmacist in creating initiatives that are in line and compliant with the brand's global marketing and regulatory guidelines.
- Provide verifiable scientific explanations to customers about the company's products & give practical advice on product administration, dosage and consumption.
- Conduct market research on competitors' product profiling, brand positioning & marketing strategy.
- Monitoring, assessment, and reporting of Business Performance (such as product movement, purchase analysis, training activity report & others).
- Understand and execute the overall business strategy and goals relative to his/her role.
- Maintain knowledge by attending professional and technical educational seminars and workshops; reviewing publications.
- Establishes professional and personal networks within the industry.
- Other related tasks and operational requirements.

QUALIFICATIONS & SKILLS

Minimum Qualification Requirements:

- Bachelor's Degree Graduate with scientific degree (preferably in the field of Biology, Nutrition, Pharmacy & other related courses).
- Has basic knowledge on food supplements.
- Has experience in Medical Writing (specifically developing scientific-based materials for training & instruction).
- Must have experience in healthcare industry.
- At least 2 years of experience as a trainer and/or a coach in a scientific field.
- At least 2 years as a Healthcare Practitioner is a plus.

Job Knowledge, Skills & Abilities:

- You thrive in a result-oriented, direct environment working closely with the management.
- You are positive, self-motivated, honest and reliable and dedicated towards work.
- Aggressive, result oriented and a team player. Able to handle pressure of achieving sales target.
- Proficient in English and able to communicate well.
- Must be willing to travel in key locations (Metro Manila & Provincial, if necessary)



What you can expect from us:

- Significant career growth opportunities in a fast-growing business in the Philippines.
- Reasonable out-of-pocket expenses.
- Fun & casual working environment.
- Flat hierarchies within a fresh, dynamic and highly motivated team.
- Starting date: As soon as possible.

Job Type: Project-based